



IKATAN AKUNTAN INDONESIA



Life After Graduation

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Jakarta, 16 November 2015

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IAI-IFAC International Seminar

Life after Graduation

Monday, 16 November 2015



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Agenda



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1. Brief personal introduction
2. Before graduation
3. Life after getting bachelor degree
4. Pursuing master degree
5. Becoming a professional entrepreneur
6. Q&A

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Brief personal introduction



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- Education:
 - Bachelor: FEUI, 1998, Accounting
 - Master: MBA, UIUC, 2008, Finance
- Professional certifications:
 - CPA Indonesia, 2002
 - Certified Tax Consultant, Brevet C, 2003
 - CFA level 1, 2009
- Professional activities:
 - CEO Renda Bernardi (2009 – present)
 - ❖ Making Bernardi, a local firm, went international and ranked no. 19 in the world.
 - Founder InvestoPreneurHub (2014 – present)
 - Professional education and learning committee, Indonesian Institute of CPA (2013-2017)
 - Editorial Board of CPA Indonesia Magazine, 2014 - present
 - IFRS Implementation Team, Indonesian Institute of Accountants (2009-2012)

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Before graduation



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- Choosing your first entry after graduation is very important!
- Career options as an Accounting graduate:
 - Profession **or** Entrepreneur?
 - Choices of profession:
 - Management accountant (CFO and CEO track)
 - Public accountant
 - Tax consultant
 - Management/strategic consultant
 - Financial advisor/ Investment advisor, including financial planner
 - Government track
- Tips:
 1. Find out what you like to do. Find out what your passion is.
 2. Seek a mentor!

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Life after getting bachelor degree



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- Public accounting & management advisory track
 - 2002: EY Indonesia, Business Advisory
 - 2002 – 2006: PwC Indonesia, Assurance & Business Advisory, Energy & Mining Division for 2 years and Consumer and Industrial Products for another 2 years
 - 2006: Deloitte Indonesia, Enterprise Risk Solutions

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Pursuing master degree



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- Keep hungry keep foolish!
- Decided to apply to an MBA program, with a Finance concentration in order to complement my Accounting degree
- US as destination, considering that US as the center of the world's economy.
- Choosing a school: public as opposed to private, networking link
- US as the land of opportunity – many scholarships!!!
- Advantages of an MBA: helicopter (holistic) view, global networking, cross cultural and background working experience, English skills.

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Becoming a professional entrepreneur



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- What you knew/heard about having a career as a public accountant?
- What you don't know:
 - Never a boring life
 - The sky has no limit and so is a career as a public accountant
 - It gives you a sense of meaningful life through the essence of giving
- How to take you there?
 - Excel academically (book smart)
 - But if you wanted to become an entrepreneur, you must also be a street smart

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Q&A



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